

## 2014 UNECOM CME Program Reunion and Alumni Weekend

**Register Today!** **October 10–12, 2014**  
University of New England • Biddeford, Maine

# 2014 UNECOM CME Program Reunion and Alumni Weekend

A collaborative effort between the University of New England College of Osteopathic Medicine (UNECOM) and the UNECOM Alumni Association to offer high quality, affordable primary care CME for all physicians, PAs, NPs and other allied healthcare providers throughout New England to strengthen and improve the primary care knowledge base.

**October 10–12, 2014**  
University of New England  
Biddeford, Maine

Harold Alfond Center for Health Sciences

**Registration Deadline**  
**September 26, 2014**

# Conference at a Glance

**UNECOM** | Maine's Medical School

## UNECOM 2014 Reunion and Alumni Weekend:

Primary Care in Today's Changing Practice Environment  
October 10-12, 2014  
University of New England Biddeford Campus

### NEW THIS YEAR! Conference Changes

- **Specialty Speed Networking with Medical Students**  
We heard you! For those alumni who are specialists, come to the alumni reunion on Friday morning to help our UNECOM medical students learn more about your specialty.
- **Recognition Celebration at the Founders' and Alumni Reception**  
On Friday night during the reception, join us as we induct Honorary Alumni in the Alumni Association and honor Alumni Past Presidents.
- **Reunion Classes Reception and Lobster Bake Social**  
Come hear stories of UNECOM from alumni and some of the original faculty during the lobster bake.
- **Online Registration Available**
- **Hospitality Suites Available**  
Need some time to visit with a classmate or need a quiet space for a bit? Meet in one of our new suites off the lobbies on each level of the Alfond Health Science Building. *Light refreshments will be available in the suites.*
- **Pennant Award**  
Help your year win the first ever Pennant Award to be given to the alumni reunion class with the largest number of attendees. Call your classmates to see your class on top! Prizes for first, second and third place!

### HOTEL INFORMATION

**Special group rates are available at both the Hampton Inn and the Ramada Room**  
Discount deadline is September 9, 2014.  
Please contact hotels directly to book your stay at the following hotels. Identify yourself as a participant of the **UNECOM Reunion and Alumni Weekend**.

Hampton Inn: \$84.00 + taxes Tel: (207) 282-7222  
Ramada: \$84.95 + taxes Tel: (207) 286-9600

### REGISTRATION

**Registration opens July 14, 2014.**  
Visit our website for 2014 conference information and registration  
[www.une.edu/com/cme/events/unecom-alumni-reunion](http://www.une.edu/com/cme/events/unecom-alumni-reunion)

For more information about the CME event contact: UNECOM CME Department Tel: (207) 602-2589 Fax: (207) 602-5957 Email: <a href="mailto:cme@une.edu">cme@une.edu</a>	For more information about the social events contact: Office of Constituent Services Tel: (207) 602-2329 Fax: (207) 602-5967 Email: <a href="mailto:rsas@une.edu">rsas@une.edu</a>
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**Eric Lubiner, DO '94**  
*Perplexing Platelets:  
Highs, Lows and New Targets*



**James Tracy, DO '84**  
*Insect Allergy: Hymenoptera  
Diagnosis and Treatment—  
Acute and Long Term*



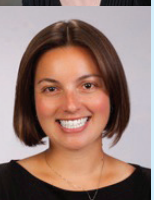
**Peter Bell, DO '84, MBA,  
HPF, FACOEP-Dist., FACEP**  
*Changes in Health Policy,  
Education and Delivery of Care*



**Jennifer Salisbury, DO '09**  
*A Practical Review of Depression  
for the Primary Care Provider*



**Kristy Perkowski, DO '09, FAAP**  
*Pediatric Bronchiolitis—An Evidence  
Based Approach to Inpatient  
Management and Treatment*



**Jacquelyn Cawley, DO '89**  
*Accountable Care:  
A New Era for Primary Care*



**Barry Gendron, DO '89**  
*Musculoskeletal Ultrasound  
in the Office Setting*



**Joseph Py, DO '84**  
*Medication-Assisted Treatment  
of Opioid Dependence:  
The Basics for  
Primary Care Practitioners*



# Conference Agenda

**UNECOM** | Maine's Medical School

## UNECOM 2014 Reunion and Alumni Weekend:

### Primary Care in Today's Changing Practice Environment

University of New England Biddeford Campus

#### FRIDAY, OCTOBER 10, 2014

- 7:30 a.m. Registration and Continental Breakfast
- 8 a.m.-5:30 p.m. EXHIBITS OPEN ALL DAY
- 8 a.m.-4 p.m. OMM Treatment Services
- 8-8:15 a.m. Welcome and Introductions Ryan Smith, DO '10, President Alumni Association
- 8:15-9:15 a.m. Medical-Legal Update Marijuana Ron Ashkenasy, DO '86
- 9-10:15 a.m. Specialist Speed Networking
- 9:15-10:15 a.m. CT Protocols for Common Diagnoses, Lacey McIntosh, DO '10
- 10:15-10:30 a.m. Break with Exhibitors
- 10:30-11:30 a.m. Dean's Lecture: Accountable Care: A New Era for Primary Care, Jacquelyn Cawley, DO '89
- 11:30 a.m.-1 p.m. Alumni Association Luncheon and Annual Business Meeting
- 1:15-2:15 p.m. Counterfeit Medicines: A Dangerous Threat to American Patients, Charlie Cichon
- 2:15-3:15 p.m. Medication-Assisted Treatment of Opioid Dependence: The Basics for Primary Care Practitioners, Joseph Py, DO '84
- 3:15-3:30 p.m. Break with Exhibitors
- 3:30-4:30 p.m. Weighing the Evidence on Obesity, Erika Pierce, PA-C
- 4:30-5:30 p.m. Changes in Health Policy, Education, and Delivery of Care, Peter Bell, DO '84
- 5:45-7 p.m. Founders' and Alumni Reception and Recognition Celebration

#### SATURDAY, OCTOBER 11, 2014

- 7 a.m. Continental Breakfast
- 7 a.m.-4:45 p.m. EXHIBITS OPEN ALL DAY
- 7 a.m.-4 p.m. OMM Treatment Services
- 7-8 a.m. Perplexing Platelets: Highs, Lows and New Targets, Eric Lubiner, DO '94, FACOI

#### SATURDAY continued

- 8-9 a.m. Insect Allergy: Hymenoptera Diagnosis and Treatment—Acute and Long Term, James Tracy, DO '84
- 9-10 a.m. Electrocardiographic Excursions: The Five Irregular Rhythms Howard Glass, DO
- 10-10:15 a.m. Break with Exhibitors
- 10:15-11:15 a.m. Gout Management, Charles Radis, DO
- 11:15 a.m.-12:15 p.m. Tick-borne and Mosquito-borne Illnesses of New England and North America, Franklin Hubbell, DO '91
- 12:30-1:30 p.m. Lunch: Intensification of Outpatient Diabetes Management: A Case-Based Approach, Matthew Gilbert, DO '03
- 1:30-2:30 p.m. Hyperbaric Medicine for the Primary Care Physician: What Is It? What Can It Do for My Patients? When Should I Refer? Mary Elizabeth Hanley, DO '95
- 2:30-2:45 p.m. Break with Exhibitors
- 2:45-3:45 p.m. ICD-10: Are you ready? Ronald Pope, DO '98
- 3:45-4:45 p.m. A Practical Review of Depression for the Primary Care Provider, Jennifer Salisbury, DO '09
- 5-8 p.m. Reunion Classes Reception and Lobster Bake Social

#### SUNDAY, OCTOBER 12, 2014

- 7:00 a.m. Continental breakfast
- 7-9 a.m. Engineering, Problem-Solving and the Greatest Osteopathic Tool That You Have Never Seen, Steven Weiss, DO '85
- 9-10 a.m. COPD Clinical Insights, Mark Henschke, DO '88
- 10-10:15 a.m. Break
- 10:15-11:15 a.m. Musculoskeletal Ultrasound in the Office Setting, Barry Gendron, DO '89
- 11:15 a.m.-12:15 p.m. Pediatric Bronchiolitis—An Evidence Based Approach to Inpatient Management and Treatment, Kristy Perkowski, DO '09
- 12:15-12:30 p.m. Wrap Up

# REGISTRATION FORM

2014 UNECOM CME Program  
Reunion and Alumni Weekend

Last Name	MI	First Name	Degree
Email Address (required for registration confirmation)			
Organization			
Preferred Mailing Address (Street Address/PO Box #)			
City	State	Zip	
Daytime Phone	Cell Phone	Fax	

#### REGISTRATION FEES:

\*Registration fees for non-Alumni of UNECOM include all conference materials, continental breakfasts, refreshment breaks, Friday and Saturday lunches, and the Friday Reception. (Lobster Bake meal tickets must be purchased separately.) Registration fees for UNECOM Alumni include all of the above, plus one Lobster Bake meal ticket. (Additional Lobster Bake Guest Meal tickets must be purchased separately.)

#### Registration Fees: (select one)

- UNECOM Alumni Association Member \$320
- UNECOM Alumni, Non-Alumni Association Member \$360
- UNECOM Alumni, Retired \$290
- Non-Alumni DO/MD/PA/NP \$385
- UNE Alumni PA \$360
- Resident/Intern/Medical Student No Charge  
*(must register in advance to receive meal tickets)*

#### SUBTOTAL REGISTRATION FEE:

\$ \_\_\_\_\_

#### ADDITIONAL EVENT REGISTRATION

In order to adequately ensure that the 2014 UNECOM Program Reunion and Alumni Weekend meets your expectations, please check the additional events you plan on attending. (Please include the number of guests as well.)

- Yes, I need to purchase a **guest** ticket(s) for **Friday UNECOM Alumni Association Annual Meeting/Luncheon** # tickets \_\_\_\_\_ @ \$20 ea.
- Yes, I am attending the White Coat Ceremony, Thursday, October 9 # attending \_\_\_\_\_ No Fee
- Yes, I am interested in serving as an honorary coater for a member of the class of \_\_\_\_\_  
*Open for classes '84, '89, '94, '99, '04, '09*
- Yes, I am attending the **Friday Evening Founder's Reception**  Yes, I am bringing a **guest(s)** # attending \_\_\_\_\_ No Fee
- Yes, I am an **Alumni** attending the **Alumni Reception and Lobster Bake/Social Saturday evening**  
My meal choice:  Lobster  Steak  Chicken  Other *(List special dietary needs below)* # tickets \_\_\_\_\_ No Fee
- Yes, I need to purchase a guest ticket to the **Alumni Reception and Lobster Bake/Social Saturday evening**  
Meal choice:  Lobster  Steak  Chicken  Other *(List special dietary needs below)* # tickets \_\_\_\_\_ @ \$40 ea.
- Yes, I would like to join the **UNECOM Alumni Association**: (please check one below)  
\_\_\_\_\_ 1 yr for \$50 \_\_\_\_\_ 3 yrs for \$125 \_\_\_\_\_ Lifetime for \$500

#### PAYMENT METHODS:

**Mail form with check made payable to:**  
UNECOM Department of Continuing Medical and Professional Education  
11 Hills Beach Road, #238  
Biddeford, Maine 04005

**Or FAX form with credit card to:**  
(207) 602-5957

**Questions:** cme@une.edu or  
(207) 602-2589

**Registration Brochure Available at:**  
www.une.edu/com/cme

#### SUBTOTAL REGISTRATION FEE:

\$ \_\_\_\_\_

#### TOTAL ENCLOSED

*(Registration Fee + Additional Event Fee)*

\$ \_\_\_\_\_

#### METHOD OF PAYMENT (check one):

Payment enclosed:  Visa  Mastercard  Discover  Check

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code *(back of card)* \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Cardholder Address *(if different from registration information)* \_\_\_\_\_

Cardholder Signature \_\_\_\_\_