



INTERNATIONAL
**Planned
Parenthood**
FEDERATION

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17 May 1989

TO: Fiona Hansen
FROM: Perdita Huston
RE: IPPF - IUCN collaboration

Attached please find the requested report on IPPF's activities related to IUCN's on-going initiatives.

We have presented our report in three sections: a) collaborative activities, b) questions and concerns and c) opportunities.

We hope that this summary isn't too late to be submitted to Councilors prior to the Council meeting in June.

May 1989

International Planned Parenthood Federation and The World Conservation Union, a report on collaboration:

The International Planned Parenthood Federation (IPPF) has as the second goal of its constitution " to increase the understanding by people and governments of the demographic problems of their own communities and of the world" and has been in the forefront of efforts to bring more awareness of environment and conservation to the world population community. As a collaborating agency with IUCN it seeks to support and cooperate at all levels of activities with the World Conservation Union.

On-going collaboration

1. The most recent collaborative project with IUCN is the joint publication of EARTHWATCH, the environmental supplement to IPPF's quarterly publication, PEOPLE. The January edition of EARTHWATCH launched the two-year collaborative effort which adds IUCN's news to the publication. This initiative is funded by the UN Population Fund (UNFPA) which is also mentioned on the publication's masthead.
2. As an active member of the International Council of Voluntary Agencies' committee on Population and Environment, IPPF has encouraged IUCN to send representatives to ICVA meetings. ICVA works with NGOs throughout the developed and developing world and we believe that more environmental groups should take part in its deliberations to spread knowledge about conservation and environmental management to an activist community.
3. IPPF continues to host the meetings of Common Ground International of which Max Nicholson is the chairperson. Meeting every third month, the group undertakes initiatives to bring the population-environment dilemma to the attention of political leaders.
4. Through IUCN consultant Francis Dennis, IPPF has been kept informed of the SIDA-sponsored review of case studies in Sustainable Development, development projects which have conservation and family planning components. IPPF is most anxious to continue collaboration on this case study project and hopes to be able to assist in publicising its findings when field visits and publications are finalized.

Questions and concerns

1. Much has been suggested as to how the World Conservation Strategy for the 1990s can best integrate the population/family planning issue; are there prepared texts which have replaced the draft chapter prepared for the IUCN General Assembly in Costa Rica?
2. Suggestions for the incorporation of women's contribution to environmental management into the Strategy for the 1990s were also made to IUCN through a meeting held in November 1987. What consideration has been given to those recommendations in developing the Strategy text? How will the participants of that meeting be kept apprised of progress?
3. Have guidelines for population initiatives been added to the National Conservation Strategy guidelines which we understand were under review some time ago?
4. There has been little mention of the IUCN Population programme in the latest IUCN publications. Our understanding is that the programme has the backing of several donors and is of interest to a growing constituency. Is there a reason why IUCN publications should not highlight this initiative?

Opportunities

1. IPPF has recently undertaken a private sector fund-raising initiative with assistance from the firm Saatchi and Saatchi. One million inserts were featured in various publications in the UK in April and May. As you will note, the inserts underlined the importance of family planning to many issues, one of which was conservation. The triad message - development, environment, population - is one our organizations should actively promote.
2. The IPPF Members Assembly, a triennial meeting of representatives of the 127 member associations of the Federation is to be held in Ottawa, Canada, November 4-10. World Bank President Barbar Conable will be the keynote speaker and the Assembly theme, One World, One Family, is intended to provide a vehicle for examining the wider issues of population and family planning in a fragile world environment. A workshop entitled Population, Environment and Development is planned.
3. IUCN should maximize the EARTHWATCH newsletter as a vehicle for IUCN's work; 2 - 3 paragraph articles on National Conservation Strategies, or on the progress toward the Strategy of the 1990s would be interesting to our readers and to those to whom you wish to distribute the copies available to IUCN.

4. IPPF will be commemorating its 40th anniversary in 1992. As we begin to prepare for the anniversary events and publications, there will be many opportunities for collaboration, especially in field activities for local affiliates.

Lastly, Dr. Halfdan Mahler became Secretary General of IPPF in April.

Formerly Director General of the World Health Organization, Dr. Mahler is particularly conscious of the relationships between population distribution and conservation of nature, between human health and the health of the environment.

In his speeches and writings he points to the centrality of the population question to our common future. Concerned primarily with the human right to family planning services and with reproductive health care, Dr. Mahler attempts nevertheless to draw attention to the impact of the increase in human numbers on fragile ecosystems.